

White Paper: GOWLY - The Digital Treasure Hunt



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1. Introduction

GOWLY is an immersive digital treasure hunt that combines blockchain technology, NFTs, and captivating puzzles. Inspired by the legendary "Golden Owl" treasure hunt, a famous game from the past, GOWLY invites users to solve a series of puzzles to uncover a hidden treasure. The concept emphasizes interactive gameplay, mystery, and digital rewards through a series of engaging activities that encourage participants to embark on a unique journey.

2. Project Concept

The GOWLY project revolves around a digital treasure hunt, where each solved puzzle brings participants closer to an ultimate reward: **1 Bitcoin**. The game is built on the use of **NFTs** (Non-Fungible Tokens) that contain puzzles to solve. Each NFT represents a step in the treasure hunt journey, and once all the puzzles are solved, users will be eligible for the final reward.

The **Golden Owl**, the mascot and guide of the project, is a key symbol in the game and will accompany users throughout the experience, encouraging them to explore, think critically, and actively participate in the quest.

3. The GOWLY Token

The **GOWLY token** is a digital asset based on the **SOLANA** blockchain, used within the treasure hunt ecosystem. It is essential for purchasing the NFTs containing the puzzles. Users can acquire GOWLY tokens on compatible exchange platforms such as **DEXSCREENER** or **RAYDIUM**. This token is the gateway to the puzzles and is integral to the project's economic model.

Uses of the GOWLY Token:

- **Purchase of NFTs** containing puzzles on the marketplace www.enigmasolcoin.com
- **Access to exclusive rewards** for participants
- **Participation in special events** organized by GOWLY

4. NFTs and Puzzles

The **GOWLY NFTs** contain puzzles that must be solved to progress in the treasure hunt. Each NFT is a unique asset that represents a step in the quest. The puzzles are designed to be challenging and intriguing, offering an engaging experience for players. They vary in complexity, but each solution brings the player closer to the final reward.

Players must buy a series of NFTs from **NFT1 to NFT9** per puzzle to unlock the secrets. Be aware, they must **only** buy NFTs where the creation address ends with **P12h** or **WUKc**. The game involves solving the 7 combined puzzles (**ENIGOWL1 = Puzzle 1**). The final puzzle is a combination of the first six.

For each puzzle, players must collect the 9 corresponding NFTs, analyze them, and decode the message to find the solution. The 9 NFTs may include a mix of images, hidden texts, cryptic symbols, numbers, or augmented reality features.

NFT Structure:

Each NFT is written in the following format: **NFT1_ENIGOWL1_S34**. This includes:

- **NFT1:** The number of the NFT.
- **ENIGOWL1:** The puzzle number.
- **S34:** The series number.

For each puzzle, a **limited series** of 700 to 1000 NFTs will be created.

Characteristics of GOWLY NFTs:

- **Unique Ownership:** Each NFT is a unique piece, reserved for its owner. The NFT can only be viewed after purchase, by connecting to the platform.
- **Interactive Puzzles:** Users must interact with the NFTs to reveal clues and solve puzzles.
- **Progression:** Solving one puzzle unlocks another NFT for the next, forming a series of interconnected steps.

5. The Golden Owl: Mascot and Guide

The **Golden Owl** is the heart of the GOWLY project and plays a crucial role as the guide for users. Inspired by the myth of the Golden Owl, it symbolizes mystery, wisdom, and the treasure hunt itself. Each player will follow this guide on their journey to find the ultimate treasure, with the Golden Owl providing hints and tips along the way.

Role of the Golden Owl:

- **Spiritual Guide:** The Golden Owl offers clues and advice.
- **Symbol of Mystery:** It embodies the quest and the puzzle to be solved.
- **Accessibility:** Players can interact with the Golden Owl to receive suggestions for solving puzzles.

6. Rewards and Objectives

The ultimate goal of GOWLY is to solve all the puzzles and uncover the hidden treasure. The final reward for those who succeed will be **1 Bitcoin**. This reward system is designed to create an incentive to participate while adding a financial dimension to the challenges.

Ongoing Rewards:

- **Exclusive NFTs** for each milestone reached
- **GOWLY tokens** for correct answers
- **Special NFTs** for the fastest users

Final Reward:

- **1 Bitcoin** for the first user who solves all the puzzles.

7. Technology and Blockchain

GOWLY is built on the **SOLANA blockchain** to ensure security, transparency, and traceability of each NFT. We use a blockchain that is compatible with NFTs to guarantee the integrity of transactions and puzzles. The blockchain also certifies the uniqueness of each NFT and the distribution of rewards.

Technical Features:

- **Decentralized Blockchain** for managing NFTs and transactions.
- **Smart Contracts** to handle the buying and selling of NFTs.
- **Secure System** to ensure the integrity of puzzles and answers.

8. Business Model

The GOWLY business model relies on the purchase of NFTs and GOWLY tokens. Users buy GOWLY tokens to access NFTs and participate in the treasure hunt. The project generates revenue through the sale of these tokens and NFTs, while offering a fun and interactive experience.

Revenue Sources:

- **NFT Sales:** Players must acquire complete series of NFTs (9 per puzzle) to progress in the game.
- **Transaction Fees:** Modest fees are applied to secondary NFT transactions, helping to fund the project's operations.
- **Use of GOWLY Token:** The native token of the ecosystem is used to buy NFTs, obtain clues, and unlock advanced game features.
- **Partnerships and Events:** Collaborations with other blockchain projects and sponsored events generate additional revenue and enrich the player experience.

Revenue Distribution:

- **Player Rewards:** Part of the revenue is allocated to the Bitcoin reward for the winner.
- **Development and Maintenance:** Another portion is used for continuous platform improvement and future game seasons.
- **Marketing and Growth:** Some funds will be dedicated to expanding the game and promoting it to new players.
- **Transaction Validation:** Validation fees ensure transparency and fairness, while compensating validators and notaries.

9. Roadmap

Phase 1 – Launch (February 18, 2025):

- Launch of the ENIGMA Marketplace at www.enigmasolcoin.com
- Launch of the GOWLY token on **Solana** via Dexscreener and Raydium

Phase 2 – Expansion 1 (H1 2025):

- Deployment of puzzles 2 and 3 as NFTs on the ENIGMA marketplace
- Web3 marketing campaign with ICODA
- Marketplace optimization and UX improvements
- Community development through marketing campaigns
- Partnerships with NFT and blockchain leaders such as Coinaute

Phase 3 – Expansion 2 (H2 2025):

- Implementing the reward system and solution validation via blockchain
- Tutorial for new users
- Launching puzzles 4 and 5

Phase 4 – Expansion 3 (H3 2025):

- Listing GOWLY on CoinMarketCap and other exchanges (e.g., Binance)
- Launch of a DAO Portal for the community
- Puzzle 6 launch
- Native mobile app

Phase 5 – Rewards (H4 2025):

- Distribution of the final reward (1 Bitcoin)
- Extension of the game with additional puzzles and special events
- Launch of a new series of NFTs in collaboration with artists and creators

10. Team and Partners

GOWLY is backed by a passionate team of blockchain professionals, game developers, and puzzle creators. We collaborate with cryptocurrency experts, smart contract developers, and NFT artists to enhance the user experience.

Our partners include cryptocurrency trading platforms and innovative companies in the NFT space. We also have marketing partnerships with ICODA and Coinaute for strategic growth and promotion.

11. Legality and Submission of Solutions

Puzzle solutions must be submitted as an **address encoded in Base58** (e.g., **5z72uHNSNQ9H7gDqPYhz46QUhPL29Zy6vLpcfW3cNtnv**). A notary validates the answers to ensure they comply with the game's criteria, logic, linguistic consistency, and structured reasoning.

12. Conclusion

GOWLY is more than just a game or a digital treasure hunt; it's an immersive, interactive adventure that merges mystery, blockchain technology, and NFTs to offer a unique experience for every user. Join GOWLY and embark on the quest for the ultimate treasure!

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